

Smarter  Easier Life

INTRODUCING
THE ALL NEW RANGE OF SMART TVs



OLED

QLED

 **Google TV**

Dazzling black, bright & beautiful

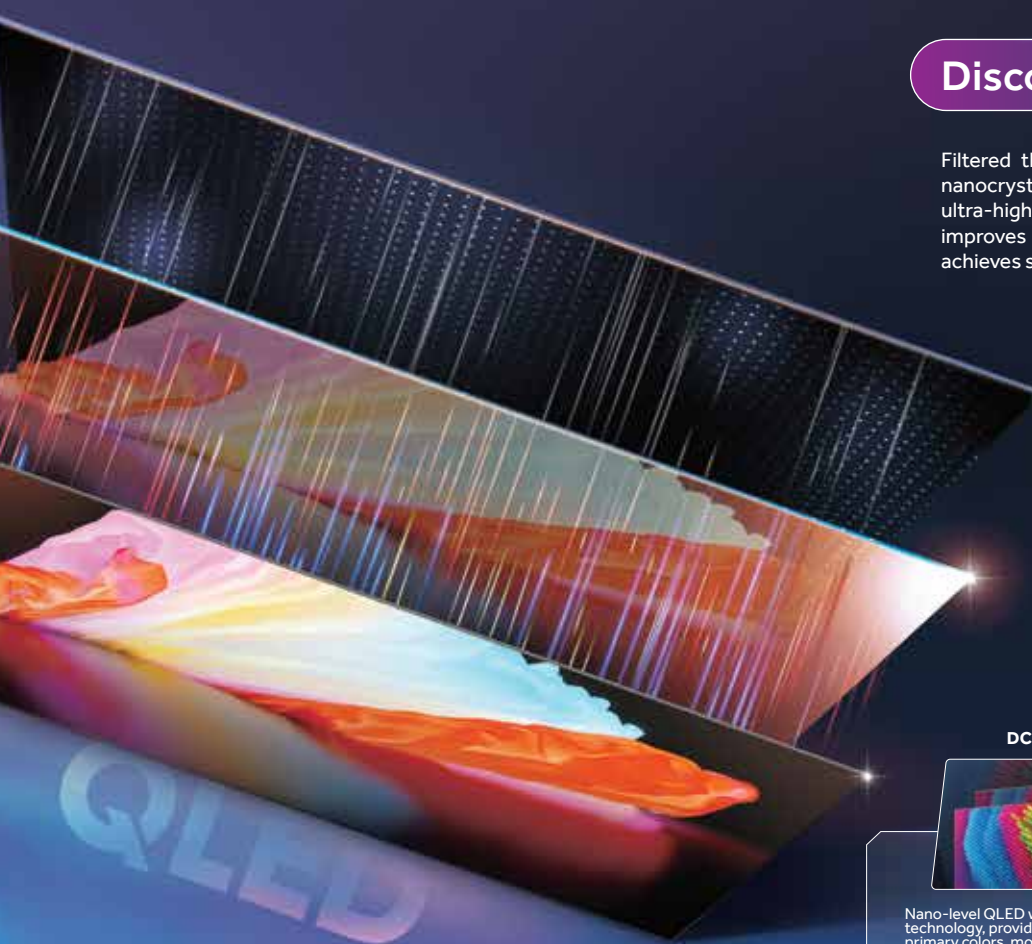
At the pixel level, each light beam is controlled by tens of millions of point-to-point pixel light sources. Haier OLED S11 combines the deep and rich colors of self-brightening OLED with the vastness of 4K. 24.88 millions individual pixels illuminate a huge sense of immersion.

OLED



Discover vivid colorful world

Filtered through a layer of over a billion Quantum Dot nanocrystals, Haier QLED TV brings you pure and ultra-high definition images. This leading technology improves the brightness, reaches higher contrast, and achieves superior color precision



DCI-P3 95%



Nano-level QLED wide color gamut technology, providing precise and pure primary colors, more rich color layers, and the transition is more real and delicate

Vivid Rich Real-Life Colors



Quantum dot technology utilizes highly efficient light-emitting nanocrystals for precise control of individual picture elements. Achieve ultra-high color gamut, and enhanced color purity

Enjoy exquisite image display

Haier TV presents the tiny details, completely showing you a visual feast brought by the 3840X 2160 pixels. HDR can improve the brightness without losing the details of the dark area, enhance the contrast of the picture further, and produce a shocking visual impact.

4K HDR
4K HDR

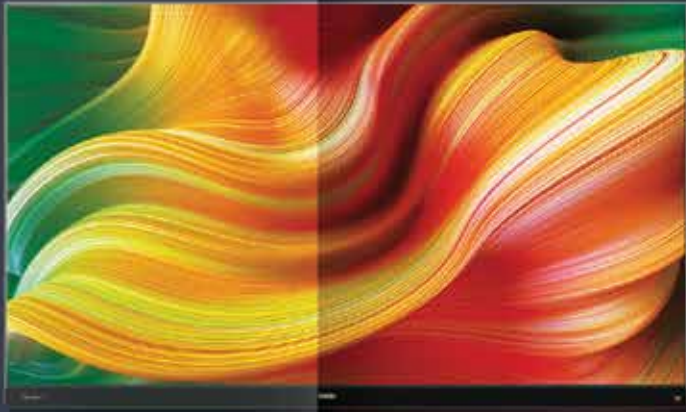


 **Google TV**

What you want to watch all in one place



The entertainment you love. With a little help from Google. Google TV brings together movies, shows, live TV and more from across your apps and subscriptions and organizes them just for you. Discover new things to watch with recommendations based on what you watch and what interests you

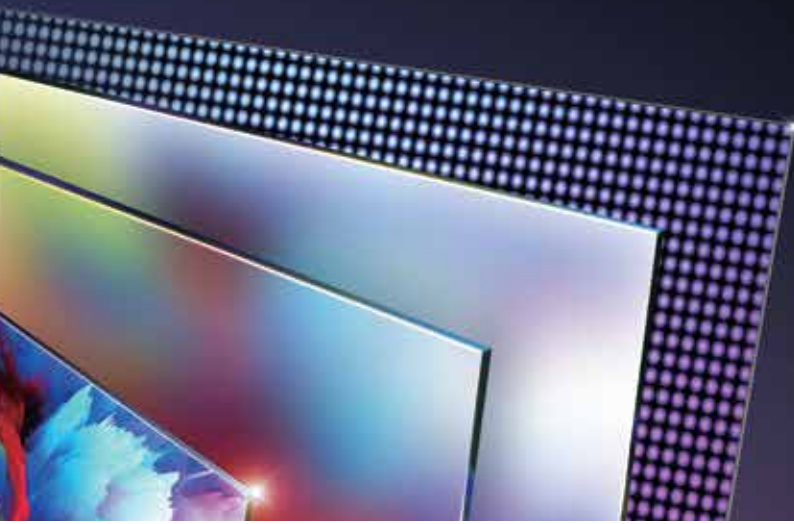


Best visual experience at all times

Dolby Vision IQ takes picture control to a new level. Light sensors in the TV measure the surrounding environment and dynamically adjust the screen output to achieve the best picture quality. Enjoy an ideal viewing experience in any lighting condition



LOCAL DIMMING



Explore infinite in black & white

Through Local Dimming, the LCD panel can be finely dimmed, and the backlight in different areas can be arbitrarily controlled. This will make bright areas brighter and black areas darker, making it easier to see black and white details and achieve ultra-high contrast

60Hz



MEMC 120Hz

Experience extremely fluency in speed

The 120Hz screen is faster and smoother, and every frame is super crisp. It's the ultimate TV for your movie-watching, game-playing life. The Variable Refresh rate and Double Line Gate show smooth and more sharp details, you can enjoy fast-moving images

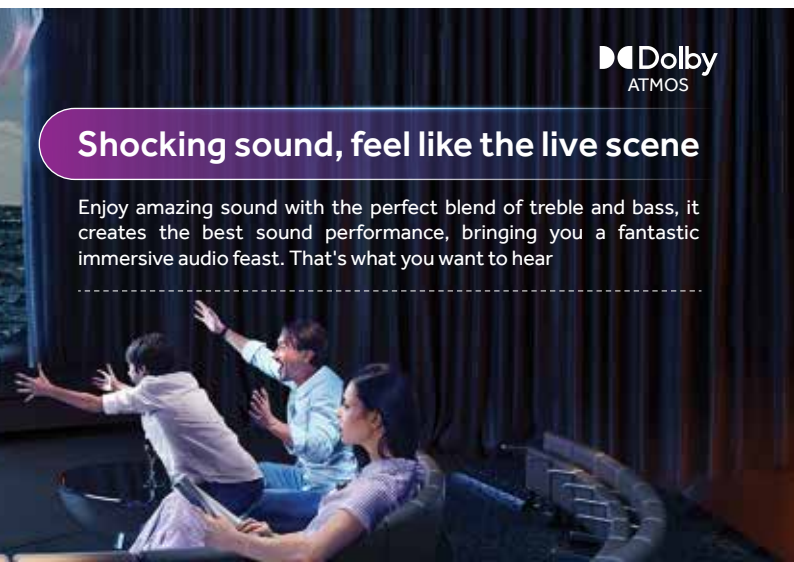


120Hz



Shocking sound, feel like the live scene

Enjoy amazing sound with the perfect blend of treble and bass, it creates the best sound performance, bringing you a fantastic immersive audio feast. That's what you want to hear



OLED

65S11 | 55S11

Size - 165 cm / 140 cm

COMING SOON



*Image used is for representation purpose only.

SOUND BY
harman/kardon®

OLED

OLED

Google TV

10K+ Apps



Dolby
Vision IQ



MEMC
120Hz



Hands-free
voice control



AI Smart Voice by
Google Assistant



Metal
Bezel-less



Ultra Slim



Dolby
Atmos



Surround
Sound

OLED

H65S9UGPRO | H55S9UGPRO

Size - 165 cm / 140 cm

NEW



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OLED

OLED



Dolby
Vision-Atmos

MEMC
120HZ

MEMC
120Hz



AI Smart Voice by
Google Assistant



Metal
Bezel-less



Ultra Slim



Android TV



Hands-free
voice control

S9QT

65S9QT | 55S9QT

Size - 165 cm / 140 cm

NEW



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QLED



10K+ Apps



Dolby
Vision IQ



Local
Dimming



MEMC
120Hz



Hands-free
voice control



AI Smart Voice by
Google Assistant



Metal
Bezel-less



Ultra Slim



Dolby
Atmos



Surround
Sound

S8GT

65S8GT | 55S8GT

Size - 165 cm / 140 cm




NEW

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High Definition


 Google TV
10K+ Apps



Dolby Vision


MEMC


Micro Dimming


Hands-free voice control


Metal Bezel-less


Dolby Atmos

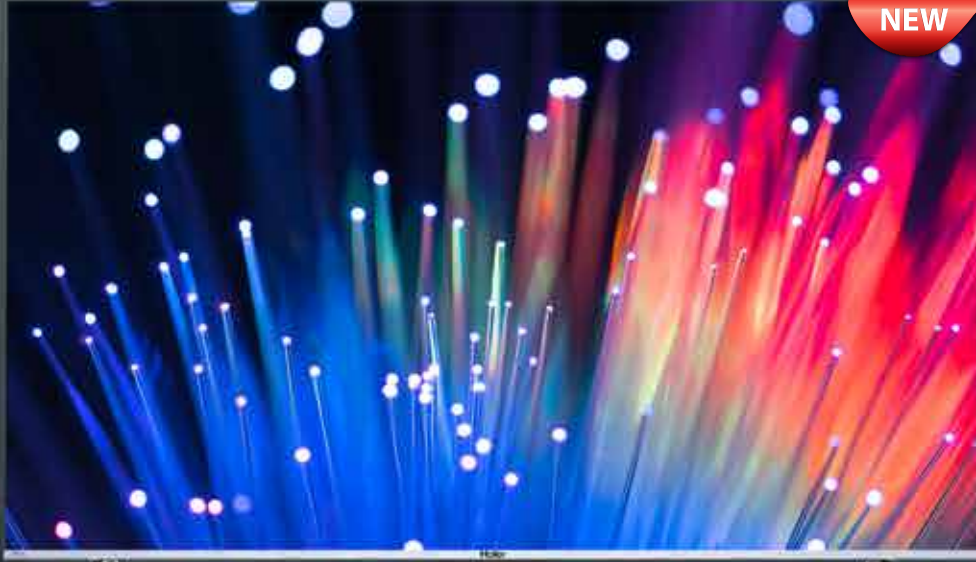

AI Smart Voice by Google Assistant

P7GT

75P7GT | 65P7GT | 55P7GT | 50P7GT | 43P7GT

Size - 190 cm / 165 cm / 140 cm / 127 cm / 109 cm

NEW



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High Definition



Google TV

10K+ Apps



Dolby Vision

MEMC

MEMC



Hands-free voice control



AI Smart Voice by Google Assistant



Metal Bezel-less



Dolby Atmos



Matrix Smart Solution

K7700 SERIES

LE65K7700HQGA | LE55K7700HQGA | LE50K7700HQGA
LE43K7700UGA/GA | LE40K7700GA | LE32K7700GA

Size - 165 cm / 140 cm / 127cm / 109cm / 101 cm / 81 cm



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High Definition



Bezel-less



Wide Colour Gamut



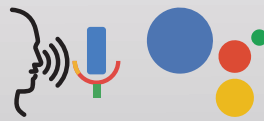
Google Certified Android 11.0



Dolby Audio



AI Smart Voice by Google Assistant



Matrix

*WCG available in 50 & above

K7500 SERIES

LE55K7500HQGA | LE50K7500HQGA | LE43K7500UGA | LE32K7500GA

Size - 140 cm / 127cm / 109cm / 101 cm / 81 cm



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High Definition



Bezel-less



Wide Colour Gamut



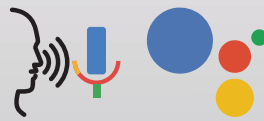
Google Certified Android 11.0



Dolby Audio



AI Smart Voice by Google Assistant



Matrix

Matrix

*WCG available in 50" & above

Haier

Inspired Living